

CSO Partners

Building a Vibrant Society

INVITES YOU TO

Opportunities in Challenging Times

– A workshop for NGOs



14-15 September, 2009

The Grand Solitaire Hotel
1-240, 41&43, Parklane
Secundrabad – 500003

EXPERT PARTNERS

 Governance Counts



Credibility Alliance



 GiveIndia.org
the power to change lives



UnLtdINDIA



 MCC
communicate. fundraise.





Would you be affected by the interplay of economic downturn, changed socio-political scenario, proposed tax changes for voluntary sector? Do you want to have a better understanding of market changes with its opportunities and challenges to not only cope with it but also play a role in influencing it in a proactive and effective manner? If yes, you should attend the “**Opportunities in Challenging Times - A workshop for NGOs**” being organized by CSO Partners on 14th – 15th September, 2009 in Secunderabad.



CSO Partners along with its 10 partners are organizing a series of workshops in six different cities to reach out to approximately 500 NGOs with a cascade of domain expertise. The primary objective of these workshops would be to facilitate a common perspective of the context and to support the NGOs to identify the challenges and the opportunities. The workshops are designed to enable the NGOs to have individual interactions with different domain experts and to draw organization specific action plans.



The workshop will help in identifying challenges and opportunities where domain experts will deliberate on fund raising, good governance, retail donations, communication, volunteer management, human resources, social investment and other relevant topics. You will have the opportunity of consulting with these experts on a one-on-one basis to make organization specific assessment and plan.

At the end of the workshop, you would be able to:

- * Understand how the current scenario and its complexities could affect your organization
- * Turn your challenges into opportunities for growth and development
- * Identify areas of support that would increase your effectiveness and efficiency
- * Connect with expert organizations that could support you to develop tailor made plan to optimize opportunities for your organization
- * Network with other NGOs and eminent personalities in the social and corporate sectors



We invite you to nominate two persons from your organization, from the decision-making level, to attend this workshop. The fee for the workshop is

- * Non- Residential: Rs. 3,000/- for two participants per organization
- * Residential: Rs. 5,000/- for two participants per organization (limited seats). This is for 1 day's accommodation (14-September-09 Inclusive of breakfast and dinner)

Who are we?

CSO Partners is a non-profit organization that is committed to strengthening civil society organizations (CSOs). It aims to do this by mobilizing “contributions” (both human and financial) and organizing appropriate support services through a large network of “partners” that are specialist organizations with expertise in varied areas ranging from donor service, social investment services, financial management, governance, documentation, advocacy and communications.

Opportunities in Challenging Times – A Workshop for NGOs

Day 1 (September 14, 2009)

Time	Group Session	Resource Organization for Group Session	One-on-one clinic	
8.00 am	Registration Starts			
9.30 am	Welcome Address			
9.40 am	CSO Partners Presentation			
9.55 am	Introduction of Participants			
10.10 am	<p>Panel Discussion: 'Opportunities for NGOs in Challenging Times'. In this session you would participate to develop a common understanding of the changing environment and how it could affect your organization. In addition to providing clarity on the new challenges and opportunities that the interplay of various forces bring forth, you would also be able to identify various roles that your organization could play to influence these changes in a proactive manner</p>	Leaders from corporate, INGOs/funding agencies, NGOs and academicians		
12.10 pm	15 Minute Break			
12.25 pm	Workshop Structure Presentation			
12.35 pm	<p>Good Governance to do well This session would provide clarity on what governance is all about and why is it important for the effective functioning of your organization. The role of the board in effective governance would be brought out as well</p>	Every voluntary organization in India is governed effectively by an efficient Board - this is the vision of Governance Counts. It help organizations with identifying the most appropriate Board that they must have, the strategies to achieve good governance , the role that a Board and its members must play and also help find people who will make potentially good Board members based on the above (www.governancecounts.org.in)	<p>Parallel one-on-one clinics with domain experts on:</p> <ul style="list-style-type: none"> * Governance * Fund Raising * Communication (Multimedia & New Media) * Financial Management * Human Resources and Organizational Development Needs * Fund Raising Events – Joy of Giving <p>Session Duration: 1 Hr for each participant/participants</p> <p>Stalls</p> <ul style="list-style-type: none"> * iVolunteer * Unlimited India * Jobs For Good * Rang De * Credibility Alliance * Guide Star * CDRN * NASSCOM Foundation 	
01.35 pm	Lunch Break			
02.35 pm	<p>Building Credibility.... NGOs are accountable to numerous and diverse stakeholders. While you are doing well, it's important to demonstrate stewardship to build stakeholders' confidence. How a third party accreditation based on transparent and effective public disclosure would help you manage the trust of your donors, beneficiaries, government and other stakeholders.</p>	Credibility Alliance is a consortium of Voluntary Organizations in India formed with the aim to promote accountability, transparency and good governance in the voluntary sector. To achieve this, CA has engaged in a consultative deliberation with Voluntary Organizations over four years to come up with an effective process and a set of norms to examine the sector's credibility. (www.credall.org.in)		
03.35 pm	15 Minute Break			
03.50 pm	<p>Financial Management- What is financial management and how is it relevant in today's time? Statutory requirement, Recent changes or amendments affecting compliances and the ways to deal with it.</p>	Financial Management Service Foundation (FMSF) is a development resource organization working on developmental projects and on capacity building of NGOs in the area of financial management, legal regulations and governance related matters (www.fmsfindia.org)		
04.50 pm	<p>Tips for Start ups Launching a new project is a path full of learning and mistakes. There are however emerging pattern of common mistakes made in all new ventures. This session is aimed at highlighting essential ingredients that can:</p> <ul style="list-style-type: none"> · Accelerate the growth of your project · Indicate the potential of your project to investors · Ensure sustainable impact on the community 	UnLtd India supports early-stage social entrepreneurs, typically in years 0-3 of their project lifecycle. It identifies funds and supports exceptional individuals to enable them to develop as leaders, start up sustainable, high impact initiatives and prepare their fledgling Organizations or further investments (www.unltdindia.org)		
05.05 pm	<p>Corporate Disaster Resource Network India is vulnerable to disasters such as floods, storms, droughts, cyclones, earthquakes, snowfall or avalanches. The scale and intensity of disasters has increased over the years. The lack of an organized information system for disaster response to match needs at District, State, and National levels with an integration of other organizations is essential. The need of the hour is to develop a supply chain management system that would connect the local Needs with available resources i.e., human, financial or products.</p>	Corporate Disaster Resource Network (CDRN) is a web based supply chain management system that helps Relief agencies, Response agencies and Local governments access and feed in real time information on products and services required for emergency humanitarian relief. Thus enabling efficient logistics, administrative and financial resource based on emergency preparedness, response and rehabilitation tool. (www.cdrn.org.in)		
05.20 pm	Day 1 ends			

Time	Group Session	Resource Organization for Group Session	One-on-one clinic
09.30 am	<p>Fund Raising in tough times</p> <p>Whether you have made a serious start or not, a few key elements must be in place – a responsible board, a strong leadership and a supportive staff. There must also be a strategy and effective communication for structured fundraising. MCC will introduce these elements, highlight the priorities and while presenting the vision of building a broad base of support will outline practical techniques to pursue them.</p>	<p>Murray Culshaw Consulting (MCC) enables voluntary organizations to communicate and raise resources. They have trained more than 1000 organizations in the past 14 years and provided hands-on support to more than 50 organizations (www.fundraising-india.org)</p>	<p>Parallel one-on-one clinics with domain experts on:</p> <ul style="list-style-type: none"> * Governance * Fund Raising * Communication (Multimedia & New Media) * Financial Management * Human Resources and Organizational Development Needs * Fund Raising Events – Joy of Giving
10.30 am	<p>Organizational development is a challenging process. It facilitates change by enabling organization to create its NGO's systems in a structured way providing indicators of healthy systems that point the way to positive change. Dasra provides various scaling up strategies to organizations which includes customized HR/OD support to help organizations build stronger and more sustainable set ups.</p> <p>This session will be concentrating on Organizational Challenges with focus on Human Resources and Organizational Development Needs.</p>	<p>Dasra provides growth capital and management expertise enabling the next generation of non-profit organizations to scale. Through ten years of constant learning, Dasra maximizes charitable investments for philanthropists using a systematic approach of due diligence, business planning, investment and intense strategic hands-on assistance. Dasra is a catalyst for social change ensuring a lasting impact to marginalized communities (www.dasra.org)</p>	
11.30 am	15 Minute Break		<p>Session Duration: 1 Hr for each participant/participants</p>
11.45 am	<p>The Joy of Giving Week is planned as a national movement that aims to engage more than 1 crore Indians in different "acts of giving"- money, time, resources and skills- spanning the corporate, NGO and government sectors, and also schools, colleges and the general public.</p> <p>This would provide you new ideas about fundraising events and directly enable you to explore opportunities to get involved with the various initiatives.</p>	<p>GiveIndia is a philanthropy exchange set up in the year 2000 with the objective of promoting efficient and effective giving. GiveIndia's vision is a strong "giving" culture where Indians donate 2% of their income to give poor a chance. It works to promote accountability and transparency in the functioning of the NGO sector so as to increase flow of donations to credible NGOs. It reaches out to over fifty thousand donors all over the world through various methods as payroll giving, internet giving and high value giving. (www.giveindia.org)</p>	<p>Stalls</p> <ul style="list-style-type: none"> * iVolunteer * Unlimited India * Jobs For Good * Rang De * Credibility Alliance * Guide Star * CDRN * NASSCOM Foundation
12.45 pm	Lunch Break		
01.45 pm	<p>Communication-multimedia and new media</p> <p>New age tools and media would enable the NGOs to keep pace with the fast changing world. This session would help you understand how you could promote and reach out to a wider set of audience /donors using multi media and new media.</p>	<p>MAM Movies with an effort to use media, arts and technology to inform, inspire and empower others to create positive action in the world. In one of many programs it makes low cost professional videos for non profits and helps in creating video communities. (www.mammovies.com)</p>	
03.45 pm	<p>Volunteer Management</p> <p>Many organizations fail to make the best use of volunteers because they have little or no process for supporting and managing volunteers. On the contrary mismanaged volunteer are a risk to an Organization's working reputation. This session will aim to help managers from NGOs gain a better understanding of the methods and skills involved in setting up systems that help to make the most effective use of volunteers in their own Organization</p>	<p>iVolunteer enables individuals and Organizations to share time, skills and passion to promote India's social development. iVolunteer works with a large network of individuals, NGOs, and corporate Organizations through a range of volunteering programmes focused on a wide range of social development challenges. These include exclusive workshops to build capacities of individuals and Organizations to gain more from Volunteering. iVolunteer is the flagship programme of Mitra, a professionally managed and governed Indian non – profit (http://www.mitra.org.in)</p>	
04.45 pm	Closing remarks		
05.00 pm	Tea		
End of workshop			



Registration Form

Opportunities in Challenging Times – A Workshop for NGOs

Name of the Organization.....

Address.....

.....

.....

Contact Number.....

Email ID.....

Website.....

Details of the persons nominated:

1. Name.....

Designation.....

Gender Male Female

2. Name.....

Designation.....

Gender Male Female

Please tick the following

Non – Residential Participation

Residential Participation

Please tick on any two the following one-on-one clinics you would like to attend

***(10 sessions for each domain, slots will be allocated on first come first basis)**

Fund raising strategy

Human Resources and Organizational
Development Needs

Governance

Fund Raising Events – Joy of Giving

Communication

Financial management and
statutory compliance

Please find a demand draft for the amount of Rs.3,000 / Rs.5,000 drawn on(name of the bank) in favor of CSO Partners, bearing number..... dated..... payable at Chennai. Mention name of your organization on the reverse of your draft.

Please send the filled-in form along with the payment to:

Rufus George, Workshop Coordinator, CSO Partners, 1, Cenotaph Road, Teynampet, Chennai 600 018,

Phone: 44-43051547 Email: workshop@csopartners.org.in

Visit us at: www.csopartners.org.in